

Neil Miller has over 27 years of digital experience. He joins BBH from WPP's global digital agency Possible UK, where he has been CEO since 2015. Here he worked with Adidas GLITCH, Vodafone, Microsoft, Shell and Heineken.

Prior to this, Miller was Global CEO of Fabric Worldwide, a joint venture with WPP where he set up and launched their client-side Data Management Platform.

Miller founded DNA, one of the first specialist digital advertising businesses in the UK, in 1995, growing it to a full service digital offering. The business was sold to US specialist aQuantive, owner of Razorfish and Atlas in 2005, where upon Miller took up the role of CEO of Razorfish, seeing the business grow organically to become the 3rd biggest digital specialist working with Client's including Audi, B&Q, Lloyds TSB, McDonald's, Unilever and O2.