



GERARD CAPUTO
Executive Creative Director

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Gerard joined BBH New York in January of 2014. He oversees creative development across a number of accounts including Playstation, Newell Rubbermaid brands, Harman/Kardon and Great Nations Eat.

Prior to BBH, Gerard was the ECD on American Express at Ogilvy, NY, and ECD of the CP+B office in Miami. He started his career at Mullen and served as a creative at Fallon, BBDO and DDB where he contributed to legendary FedEx campaigns, as well as, PBS, BMW, Citibank and monster.com. His work has been honored with an Emmy, as well as, numerous Cannes Lions, One Show Pencils, Clios and Adweek's Best of the Decade.

Gerard resides in Weehawken, New Jersey with his fiancée, Rebecca, who just so happens to be the Head of Art Production at BBH New York.



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